

Human Design & The New Era of Leadership

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With Vanessa Naja

The 2027 Solar Plexus Mutation

Business, leadership, and alignment
in the emerging era

- A global cycle shift is approaching
- The background frequency of the planet is changing
- Everyone feels this shift in some way
- Your Human Design determines how you respond
- Business structures are changing because the frequency is changing

Why Business Is Changing

Background frequency influences
collective systems

- Business structures evolve inside larger cycles
- What worked in one era may not work in the next
- Many people already feel pressure or misalignment



How we respond to the change is what matters

The Old Era

Logic, Tribal Hierarchy & agreements

- Loyalty and belonging were highly valued
- Skill and mastery were rewarded
- Focus and sustained effort created progress
- Security and stable structures were prioritized
- Leadership based on fundamentals

Business in the old era

- Hierarchy
- Following established leaders or gurus
- Proving competence through skill and credentials
- Scaling proven systems and repeatable methods
- Building security through structure and hierarchy
- Stability through predictability and repetition



The Standard Business Playbook



- Build the course
- Launch twice per year
- Grow your email list
- Follow the funnel
- Scale through advertising
- Repeat the system

The Structural Shift Toward 2027

- Emotional awareness becomes central
- Individual sovereignty increases
- Authentic contribution matters more
- Presence and sensitivity increase
- Right collaboration is essential
- Individuality becomes structural

The Era of the Individual

- Success relies on personal authority
- Borrowed authority becomes unstable
- Unique contribution becomes essential
- Following someone else's blueprint weakens sustainability
- Embodiment replaces imitation



Your business reflects your actual design

The Line 1 → Line 6 Leadership Shift



Line 1 Emphasised

- Learning strategies and systems
- Studying frameworks
- Getting trained and certified
- Building certainty through knowledge

Line 6 Emphasis

- Authentic leadership
- Lived experience
- Integration over information
- Leading by example
- Role Model

Embodied Credibility

- Credentials still have value
- Skill and education still matter
- Alignment & Coherence becomes visible
- People sense lived experience
- Authentic embodiment builds trust
- Performance and positioning lose power



Influencer culture is also changing

- Curated perfection once created authority
- Image and positioning influenced perception
- Behind-the-scenes reality was less visible
- Sensitivity and awareness are increasing
- Inauthenticity becomes easier to feel

Authenticity replaces performance



Abundance Reframed

Gate 55 - Abundance of Spirit



- Satisfaction in your work
- Success on your terms
- Peace in your nervous system
- Surprise and delight in growth
- Sustainable income through aligned contribution

Giving and Receiving in Business

- Contribution creates value
- Clients receive support and transformation
- Entrepreneurs receive recognition and income
- Giving and receiving must stay balanced
- Misalignment shows up quickly in income stability



Profit is a necessary part of entrepreneurship

Realigning Your Business

Four areas to examine:

- Visibility
- Offers
- Community
- Profit structure



Visibility in the New Era



Old pattern

- Performance
- Posting to keep up
- Chasing reach and algorithms

New alignment:

- Authentic expression
- Energetic coherence
- Visibility that fits your design

Offers

- Build work you want to embody long term
- Create from lived experience
- Teach what you truly stand for

Community

- Focus on the right fractal
- Choose rooms that expand you
- Collaborate with aligned people

Profit

- Making a contribution and exchanging value
- Authority-based decisions
- Sustainable growth

Integration Exercise

Wild Mind or Automatic Writing



- 5 - minutes
- Write about one of the following:
 - Where in my business am I still trying to follow someone else's blueprint instead of trusting my own authority?
 - What part of my business feels forced, or out of alignment and what would realignment look like?
 - If my business fully reflected my design and leadership, what changes would I have to make?
- Put pen to paper and keep writing until the timer finishes
- Ideally write in a journal or on paper, typing is fine if necessary

Leadership in the New Era

- You now see what is changing
- You can see where your business fits in the shift
- Leadership requires embodiment



New Era Leadership

A small group program for embodied
business alignment

- Clarify the work you are truly here to contribute
- Build a business that actually reflects who you are and how you lead
- Express your message with greater clarity and authority
- Surround yourself with the right people and collaborations
- Create sustainable income through aligned contribution

For a business that is coherent, aligned & sustainable

Inside New Era Leadership



- 10-week small group container
- Direct coaching and feedback on your actual business
- My eyes on your business - your offers, messaging, positioning and more
- A room of aligned entrepreneurs doing this work together
- Support, accountability, and real integration